

# The **SILVER STAR**



Mercedes-Benz Club of America • Sierra Nevada Section • March 2020



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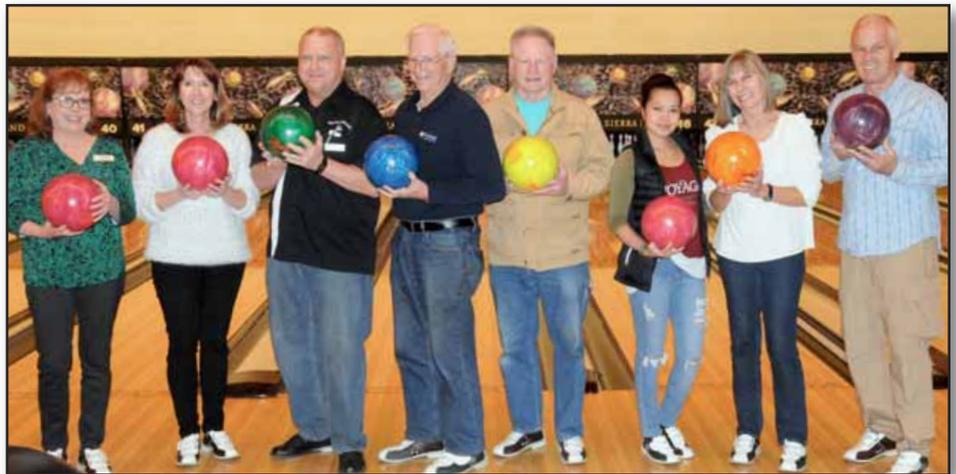
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**FIRST TUESDAY DINNER**  
**MARCH 3RD**  
 SEE PAGE 7 FOR DETAILS



## Bowling Night

### *Dinner & Bowling at the Grand Sierra Resort*

by Marcus Dodson, Newsletter Editor



February's Tuesday dinner event was a fun-filled early evening of bowling and a buffet dinner at the Grand Sierra Resort (GSR) in Reno, Nevada, hosted by Vencil and Gail Wells. Vencil, excited to test out his new knee, impressed the crowd with his bowling abilities. On this particular night, 14 guests attended and made up the A-list bowling team for the Sierra Nevada Section of the Mercedes-Benz Club of America. Guests included LaVern Lipinski and Carlos Lucovich, Marcus and Christy Dodson, Bill and Lori Shepherd, Patti Settember and Gene Lamski, Lansing and Janice Lidgard, Tom and Grace

Jenny, and hosts Vencil and Gail Wells. Guests trekked into Reno from spots all over Northern Nevada, from Carson City to Antelope Valley. While the spirited evening saw a few gutter balls, most bowlers had respectable scores, but I'll spare you the details.

The GSR recently went through a major remodel, which included its 50-lane Bowling Center. The innovative lanes feature touchscreen BES X automatic scoring systems, which allowed the evening's guests to focus on fun rather than keeping score. While this event didn't feature blacklight bowling, other nights at the GSR Bowling Center provide a retro vibe with glow-in-the-

(Continued on Page 3)

# PRESIDENT'S EXHAUST



## Driving into Spring

*It's Warming Up Outside, Let's Get Out on the Road*



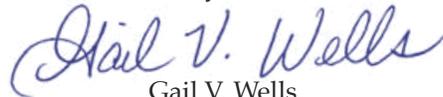
While some club members were out celebrating their anniversary or maybe an early Valentine's Day, others were bowling at the Grand Sierra Resort at last month's Tuesday dinner event, hosted by my husband, Vencil, and myself. We may not all be expert bowlers, but we did have a great time and a lot of laughs. Thank you to everyone who bowled and those who cheered us on. We missed everyone else. The dinner at the buffet was wonderful and the desserts were definitely a big hit.

Tom and Grace Jenny have organized the next event on March 3, 2020, at the Homegrown Gastropub in midtown Reno, Nevada. This establishment has been around for quite a while and looks like they have a huge variety of menu items to choose from. This is going to be a fun event where club members can enjoy good food, good drinks, and good cheer. Check out the flyer and don't forget to RSVP to Tom at tomjenny88@yahoo.com.

The drive to Fallon, Nevada, to tour the Frey Distillery on March 14, 2020, is filling up fast. There is limited seating at the Courtyard Cafe and Bakery where we are having lunch before the tour. It will be a lovely day for a drive and homemade food. Please remember to RSVP to this event by contacting me at blackswan342@gmail.com or (307) 763-1701.

The Mercedes Benz Club of America has provided membership brochures for us to hand out to prospective members. It is helpful to have a few in your vehicle in case you meet someone who may want to join the Sierra Nevada section. These brochures explain the benefits of membership and it is important that we recruit as often as we can.

Hopefully everyone had a lovely Valentine's Day. I look forward to seeing you all again in March for both our Tuesday dinner and monthly drive. Drive safe and stay warm.



Gail V. Wells  
President



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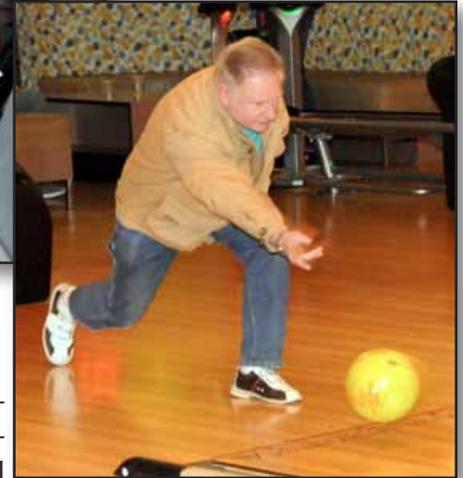
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### SIERRA NEVADA MBCA FORMER PRESIDENTS

Marc Dodson • 2011  
Gary Dyer • 2012 & 2013  
Sherry Avilla • 2014  
Don Williams • 2015 & 2016  
Gary Dyer • 2017  
Bill Shepherd • 2018 & 2019

The Silver Star is the official publication of The Sierra Nevada Section of MBCA, however, opinions expressed in this publication are not necessarily those of the Sierra Nevada Section, MBCA, or its officers.



## Bowling Night

(Continued from Page 1)

dark pins, balls, and special effects. Comfort wasn't an issue while waiting to bowl, since the remodel has incorporated cushioned booths into the new decor. Beautiful wood floors and fun decorations tie the whole alley together and create a wonderful ambience for guests.

Drinks were flowing for those who wished to imbibe. Beer and hand-crafted cocktails were available from the Copertop Bar situated at the heart of the GSR Bowling Center. Shuffleboard and pool tables were available near the Copertop Bar for those who desired a break from bowling. The Sierra Nevada Section of the Mercedes-Benz Club of America occupied three lanes of the massive bowling venue.

After trophies and prize money were given out, club members were more than ready to indulge in the GSR's Grand Buffet, only steps away from the Bowling Center. For a group with such varying tastes, the GSR's Grand Buffet was a great choice, for there was a little bit of everything. The delectable spread consists of cuisine from all over the world, including freshly carved prime rib, a build-your-own Vietnamese pho station, a salad bar, omelettes, tacos, gelato, chocolate cake, creme puffs, donuts, marshmallow pops, and much more. There was tea, coffee, juice, soda, and milk available for all attendees, too. To make the night even more special, the GSR provided the club with a private dining room.

The next Tuesday dinner event will be held at the Homegrown Gastropub in midtown Reno on March 3, 2020, hosted by Tom and Grace Jenny. To RSVP, contact Tom Jenny at tomjenny88@yahoo.com or (818) 648-4107. Tuesday night dinners happen monthly, and there are opportunities to host for anyone who is interested. For more information and to sign up to host a Tuesday night dinner, contact Marcus Dodson, Newsletter Editor, at marcus@dodsonpublications.com or (775) 997-9901. Don't forget that our first drive of the year,

a trip to Frey Distillery in Fallon, Nevada, hosted by Vencil and Gail Wells, will take place on March 14, 2020. Stay up to date on future club events by searching for @SierraNevadaMBCA on Facebook. 

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# **FREY** IN FALLON **DISTILLERY** **MERCEDES DRIVE**

JOIN the SIERRA NEVADA MBCA for a DRIVE  
To the FREY RANCH DISTILLERY on MARCH 14th in FALLON, NV  
LEAVE FROM the MERCEDES DEALERSHIP at 10:00 a.m.  
We will STOP FOR LUNCH on the way

**RSVP TO GAIL WELLS BLACKSWAN342@GMAIL.COM OR 307-763-1701**



# Roadworthy Formula 1 Car

*Limited-Release, High-Performance Hypercar Coming Soon*

by Ali Turner, Reporter for the Automotive Industry

**T**he Mercedes-AMG One is the highly anticipated, limited-production, plug-in hybrid sports car featuring technology inspired and derived from Formula 1® racing. Originally unveiled at the 2017 International Motor Show in Frankfurt, Germany, by legendary six-time Formula 1 world champion, Lewis Hamilton, the Mercedes-AMG One has been confirmed for a 2021 release. “What Mercedes has created here is history,” expressed Hamilton. “No one has really done this the right way before.”

After the initial Mercedes-Benz®-McLaren partnership ended in 2014, the company needed to come up with an in-house replacement for the Mercedes-Benz SLR McLaren. Even though the lineup from Mercedes-AMG, the high-performance division of Mercedes-Benz, has been impressive, none of the brand-shaping vehicles have been as mind-blowing as the new Mercedes-AMG One. With this new hypercar, Mercedes-AMG aimed for a one-of-a-

kind machine even more outrageous than the McLaren P1 and LaFerrari.

If you’re hoping to grab one of these historic performance vehicles, I have some bad news for you. Mercedes-AMG is only making 275 units of this hypercar, and they’re already sold out. Oh, and by the way, it has a \$2.72 million price tag. With those minor details out of the way, let’s get into the performance car’s amazing specs.

Since this is pretty much a Formula 1 automobile that is road-ready, you had better believe this car is fast. The Mercedes-AMG One has a blistering top speed of 217 mph and a Race Start function that eliminates lag, allowing it to go from 0 to 124 in under six seconds. I sincerely hope that no one on a shared road will attempt that top speed, but it’s an impressive performance feature nonetheless. Four electric motors, one for each wheel, provide a total output of over 1,000 horsepower and a 1.6-liter V6 hybrid engine is equipped with direct injection and electronically assisted turbocharging. The hypercar has an automated AMG SPEEDSHIFT® eight-speed

manual transmission and adjustable sport-handling modes. To support high-engine speeds, the mechanical valve springs on the car have been replaced by pneumatic valve springs. To allow the car to operate on pump gasoline, the rev limit is capped at 11,000 rpm, which still marks a world record for a road car engine. The car idles at 1,200 rpm, which is significant for a street-legal vehicle. “The sound inside the car is pretty much exactly the same as it is in the race car,” Hamilton explained.

An EQ Power+ hybrid drive system allows for multiple driving modes, including 100% electric. Innovative braking technology allows the regenerative brake system to recoup up to 80% of braking energy, optimizing output and increasing overall efficiency for the all-wheel drive car. The dynamic roofline features an air inlet that elegantly fuses into the vertical aero blade, or shark fin. The striking, functional design of the rear of the car includes an exhaust pipe that is based on Formula 1 vehicles.

As for the design of the car’s func-

(Continued on Page 6)

# Roadworthy

(Continued from Page 5)

tion-first interior, the Mercedes-AMG One is on brand with the company's luxury aesthetic, but with a more minimalist feeling. A racing-style steering wheel with integrated dual controllers and an LED shift display are stunning reminders of Mercedes-AMG's reputation as leaders in automotive technology. Two bucket seats in colors and patterns reminiscent of Formula 1 race cars, including magma gray leather, sporty textile mesh, and yellow topstitching, are ergonomically contoured and give the inside of the car a futuristic feeling.

The exterior showcases flawless design elements, including ten-spoke aluminum wheels with Michelin Pilot Sport Cup 2 tires. Flat-LED head and tail lamps feature a rhomboid design that echoes the AMG logo. One of the most eye-catching features of the hypercar is its full-length vertical shark fin,



which is said to enhance directional stability at very high speeds. In the front of the car, there is a pair of selectively blocked louvers, while the back has two flaps and the dual-mode wing to balance lift and downforce.

AMG's leadership have expressed that the Mercedes-AMG One is the company's top priority, and it has a current release date of 2021. Loyal fans and high-performance luxury car enthusiasts agree the car is worth the wait.

While we may not see the hypercar driving on our local streets, we can be sure that Mercedes-AMG's innovative automotive technology will trickle down to its future production models in the near future. By pushing the boundaries of what has previously been thought possible in the automotive industry, Mercedes-Benz and its high-performance division are turning the page and starting a new chapter in the luxury carmaker's history. 

An advertisement for Precision Wheels and Restoration. On the left, a logo features a silver alloy wheel with blue flames behind it. Below the logo, the text reads "PRECISION WHEELS AND RESTORATION" in a stylized font, followed by "Alloy Wheel Restoration", "Automotive Cosmetic Repairs", and "Alloy Wheel Straightening". At the bottom left, the phone number "775-343-6067" and address "3751 MILL STREET RENO, NEVADA 89502" are listed. On the right, a large image shows several alloy wheels, with the text "Your Experts in Wheel Restoration" overlaid. At the bottom right, the website "WWW.PRECISIONWHEELS.NET" is displayed in a blue banner.



# MARCH FIRST TUESDAY DINNER

A large white circle with a black border. Inside, there are three black stars at the top, a horizontal line, the text "HOMEGROWN GASTROPUB" in bold black letters, another horizontal line, and three black stars at the bottom.

## HOMEGROWN GASTROPUB



## JOIN US

First Tuesday Dinner, at 5:30 p.m., March 3, 2020.  
Hosted by Tom & Grace Jenny at the Homegrown Gastropub.  
Located in Midtown Reno, 719 S. Virginia St.

## GOOD FOOD!

## RSVP NOW!

## 818.648.4107

or email [tomjenny88@yahoo.com](mailto:tomjenny88@yahoo.com)

# What's in a Name?

## *A Little History Behind the Mercedes Name & Its Star*

by Marcus Dodson, Newsletter Editor



You're well aware of the ubiquitous three-pointed star that stares back at you from your car's front grill. But, do you know the history behind the luxury logo, or even the name Mercedes-Benz? Step back in time to learn how two dynamic, rival companies joined forces to survive war, transcend economic hardship, and thrive in an ever-evolving and competitive industry.

In 1886, Karl Benz, an engine designer, patented an automobile that was propelled by an internal combustion engine of his own design. The Benz Patent-Motorwagen, unveiled that same year in Mannheim, Germany, was a hearty three-wheeled automobile with a rear-mounted engine. Benz's wife not only financed the production of the historic car with her dowry, but also took the Benz Patent-Motorwagen on the first long-distance internal combustion automobile road trip to demonstrate its reliability. Using her hat pin to clean the carburetor and her garter to insulate the car's wires, she completed the 121-mile trip in 1888 and solidified the car's popularity in Europe. Benz, unaware of his wife's spontaneous trip, received a telegram upon her arrival at her mother's house in Pfrozheim, Germany, indicating all was well. One year later, the Benz Patent-Motorwagen made its wide-scale debut at the 1889 World's Fair in Paris, France, to an eager audience.

Nearly 60 miles from Benz's production facility, Gottlieb Daimler and Wilhelm Maybach, two engineers and industrial designers, created an automobile that also used an engine of their own design. By putting their engine into an American-made chassis, Daimler and Maybach created a four-wheeled vehicle capable of reaching 10 mph, an impressive feat for the day. In

1890, the duo formed its own engine business, Daimler Motoren Gesellschaft (DMG).

Independent of each other, Benz and DMG continued to provide innovative new engines and automobiles to the public. Benz created a less-expensive, mass-market automobile, as well as a truck with an internal combustion engine. DMG found success producing race and sports cars for Emil Jellinek, a wealthy German businessman and automobile enthusiast. Jellinek was a fixture in the high-society racing scene, and he was also one of DMG's most energetic and tenacious dealers. Having successfully raced DMG cars for some time, Jellinek had strong opinions and ideas about how the automobiles could be improved for racing.

In 1900, Jellinek commissioned DMG to produce a revolutionary sports car, to be named the Mercedes, after Jellinek's beloved 11-year-old daughter. He proposed to DMG a design for a smaller, lighter, lower, and faster model than had been previously made. Jellinek also agreed to purchase 36 of these new cars in exchange for exclusive dealership rights in Austria-Hungary, France, Belgium, and the United States. Maybach was up for the challenge, and as DMG's chief engineer, he created a revolutionary new model that weighed 2,200 lbs., had 35 horsepower, and a top speed of 55 mph. The Mercedes took a year to produce, and when it made its debut in Nice, France, at the world-famous French Riviera speed-week races, it caused quite a stir. It dominated the competition in the distance races, the hill climb, and the sprint. The leadership at DMG had been wary about the new name, instead wanting to market it as the New Daimler, but the car's success in the French races solidified the Mercedes as the company's new, excit-



ing brand. "We have entered the Mercedes era," expressed Paul Meyan, the Director of the French Automobile Club at the time.

While the Mercedes wowed high-society automobile enthusiasts and racing aficionados, the world's stage was set for war and an impending economic crisis. Both Benz and DMG found it hard to stay afloat amidst the financial turmoil enveloping Germany, and found that a business coalition was the best chance to keep the carmakers in production. The merger created a new company, Daimler-Benz AG, with an agreement that all automobiles would be branded as Mercedes-Benz. The Mercedes was the flagship product of DMG and had become a household name by the 1920s in Europe. In the years that followed the merger, Daimler-Benz AG saw a considerable upswing in the production and sales of its Mercedes-Benz automobiles.

To accompany the Daimler-Benz AG merger, the Mercedes needed a new trademark. The DMG logo had previously been a three-pointed star, a reference to a symbol that Daimler would include on postcards sent to his family. He would draw a star on his correspondence to his wife and state that, "one

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# What's in a Name?

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day this star will shine over our triumphant factories." Benz had always had a laurel wreath surrounding the company's name as its logo. When the merger took place in 1926, the two company logos combined to become a wreath surrounding a three-pointed star. At first, the logo was on a blue background, but that changed to the iconic Mercedes-Benz silver after the company's involvement in the 1934 Grand Prix. The legend goes that the Mercedes-Benz race car exceeded the qualifying weight of 1,656 lbs. needed to compete, so the crew spent the night polishing off the white lead-based paint in an attempt to reduce the car's weight, leaving behind the raw silver aluminum color of the frame. The car, driven by Manfred von Brauchitsch, won the race, and the nickname Silver Arrow was born. To this day, Silver Arrow is a term used to describe the in-

credible aerodynamics that have allowed Mercedes-Benz to triumph in the motorsports arena.

Jellinek himself, even after making a name for himself in the world of gentleman racing and sales, changed his name to Jellinek-Mercedes. He prospered selling the new Mercedes model, and he became very rich in the process. However, his success contributed to his eventual downfall, as he constantly gave uninvited demands and suggestions to DMG engineers, which led the executive leadership of the company to finally break ties with the businessman. Jellinek, shunned from the automobile industry, immersed himself in his diplomatic duties as a member of the Austro-Hungarian Consulate. As World War I broke out, he was charged with tax evasion and accused of espionage by France, was arrested, and remained in prison until his death in

1918. His daughter, too, struggled after World War I decimated her young family, and was even seen begging for food in the streets in 1918. She left her two children and husband for a charismatic but poor sculptor before dying of bone cancer in 1929 in Vienna, Austria.

Daimler-Benz AG managed to survive the World Wars, as well as the economic downturn following Germany's defeat. During World War II and well into the 20th century, the company spread its efforts across transportation mediums, including manufacturing industrial engines for use in trucks, boats, farm equipment, and aircraft. The three-pointed star has become one of the most recognizable logos in the world, and while it began as a nod to Daimler's hope for shining success, it also serves as a representation of Mercedes-Benz's dominance on land, in the air, and in the sea. 

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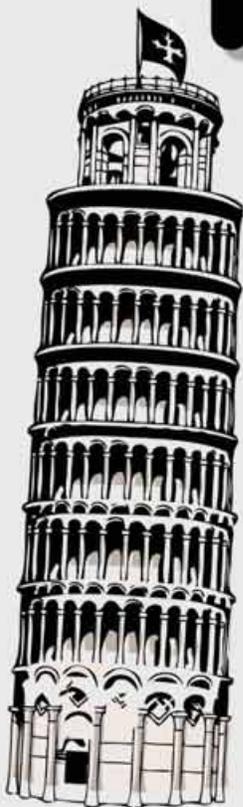
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# ITALIAN DINNER

*Presented by the Sierra Nevada Mercedes-Benz Club*



**First Tuesday Dinner  
April 7th at 5:30  
Pietro's Famiglia  
Restaurant**

834 Victorian Ave.  
Suite 200  
in Downtown Sparks  
order off the menu  
separate checks



*Hosted by Patti Settember • head-count needed for restaurant*  
**RSVP** to Patti TEXT CALL or 775.224.1794 or [topat83@aol.com](mailto:topat83@aol.com)

# ITEMS OF INTEREST

## The National Automobile Museum

Sierra Nevada MBCA is a Proud Sponsor of This Great Museum Here in Reno



Here in Reno, we're lucky to be home to one of the top-rated auto museums in the world, The National Automobile Museum. Your Sierra Nevada MBCA Section is a proud sponsor!

What does that mean to you? Well, since your club is the sponsor of a 1955 Mercedes-Benz 300SL Gullwing on prominent display at the museum, all of our members get special benefits:

- Members get free admission into the facility, plus a 50% discount for any guests, during normal business hours.
- Members can request free guided tours of the museum, subject to the availability of the tour guides.

• Members receive a 10% discount at the National Auto Museum gift shop. Besides automotive books and car memorabilia, this also includes the full line of Meguiars Automotive cleaning products that are sold through the gift shop.

The museum has our member list on file, so just tell the cashier your name and that you're a member of the Sierra Nevada Section of the Mercedes-Benz Club of America. You'll get your free museum admission and discount at the gift shop.

The National Automobile Museum is located at 10 South Lake Street in Reno, (775) 333-9300.

## Sierra Nevada MBCA Name Badges

We encourage all members to wear their MBCA name badges to all Sierra Nevada section meetings and events. WHAT???

You don't have a Sierra Nevada name badge? Right now you're probably thinking, "How can I, a mere mortal, achieve the level of prestige and acclaim of those that proudly display their Sierra Nevada MBCA name badges for all to see?"

This one item will not only identify you as an official Sierra Nevada MBCA member, it will:

- ✓ Make you taller
- ✓ Make you slimmer
- ✓ Restore your hair
- ✓ Improve your sexual prowess

How much would you be willing to pay for such a miracle item?

\$1,000? \$2,000? \$5,000?

Well, now you can order your Sierra Nevada MBCA name badge for a mere \$12!

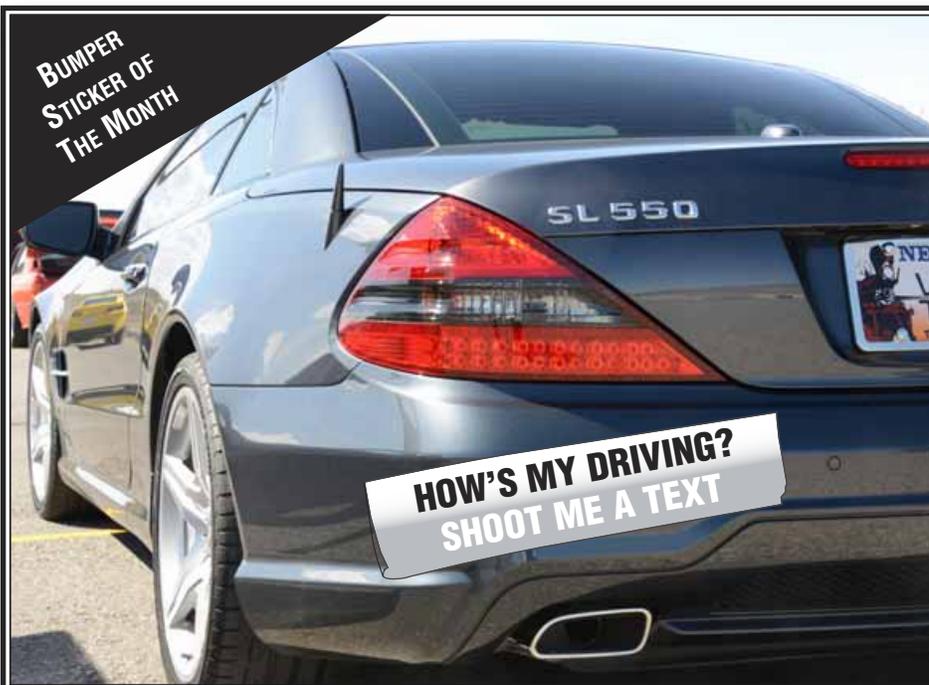
But wait, there's more...

If you order in the next ten minutes you can get TWO name badges for the incredibly low price of only \$24!

With this name badge you can hold your head up high! You will become the envy of the neighborhood, the first on your block, and the proud owner of a Sierra Nevada MBCA name badge identifying you as part of an elite group that has \$12 to spend.

Operators are standing by! Scan the QR code, order online by going to: [www.mbcas.org/name-badge](http://www.mbcas.org/name-badge), or you can call the MBCA office at (800) 637-2360.

Be sure and order the magnet-backed version.



# EVENTS

March 3, 2020: Sierra Nevada MBCA First Tuesday Dinner, hosted by Tom & Grace Jenny, Homegrown Gastropub, Reno, Nevada. To RSVP, contact Tom Jenny at tomjenny88@yahoo.com or (818) 648-4107

March 14, 2020: Sierra Nevada MBCA Drive to Frey Distillery, hosted by Vencil & Gail Wells, Fallon, Nevada. To RSVP, contact Gail Wells at blackswan342@gmail.com or (307) 763-1701

April 7, 2020: Sierra Nevada MBCA First Tuesday Dinner, hosted by Patti Settember, Pietro's Famiglia, Sparks, Nevada. To RSVP, contact Patti Settember at topat83@aol.com or (770) 852-1522

April 25, 2020: Sierra Nevada MBCA Drive to Sherry's Stage Stop & Lyon County Museum, Yerington, Nevada, for lunch & music, hosted by Patti Settember. Meet at Mercedes-Benz dealership at 9:30 a.m. To RSVP, contact Patti Settember at topat83@aol.com or (770) 852-1522

May 5, 2020: Sierra Nevada MBCA First Tuesday Dinner, hosted by Gary & Mary Dyer, Location To Be Determined

May 15-16, 2020: Hot August Nights Spring Fever Revival, Reno, Nevada. [www.hotaugustnights.net](http://www.hotaugustnights.net), (775) 356-1956

May 23, 2020: OldRide Eighth Annual Summer Salute, Rancho San Rafael Park, Reno, Nevada. [www.classicchevysplus.com](http://www.classicchevysplus.com), (775) 813-5068

May 2020: Sierra Nevada MBCA Drive to Minden, Nevada, & Bentley Distillery Tour, hosted by Dan & Rose Clune, Date To Be Determined

June 2, 2020: Sierra Nevada MBCA First Tuesday Dinner, hosted by Terry & Lynn Nielsen, Location To Be Determined

June 20-21, 2020: Aces High Rally & Car Show, Heavenly Village, South Lake Tahoe, California. [www.theshopsatheavenly.com](http://www.theshopsatheavenly.com), (775) 265-2087

June 26-28, 2020: Sierra Nevada MBCA Overnight Drive to Columbia Valley, California, hosted by Marc & Sue Dodson. To RSVP, contact Marc Dodson at marc.v.dodson@gmail.com or (775) 771-1080

July 7, 2020: Sierra Nevada MBCA First Tuesday Dinner, hosted by LaVern Lipinski & Carlos Lucovich, Location To Be Determined

July 11, 2020: Sierra Nevada MBCA Summer Backyard Party, Marcus & Christy Dodson's home, 1840 Wendy Way, Reno, Nevada. To RSVP, contact Christy Dodson at christy@dodsonpublications.com or (775) 771-7777

July 31-August 1, 2020: Hot August Nights, Virginia City, Nevada. [www.hotaugustnights.net](http://www.hotaugustnights.net), (775) 356-1956

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# SIERRA NEVADA MERCEDES-BENZ CLUB OF AMERICA



## YERINGTON DRIVE APRIL 25th

START from MERCEDES OF RENO at 9:30 A.M.

LUNCH at SHERRY'S STAGE STOP

LIVE MUSIC & GREAT FOOD

FREE TOUR at the LYON COUNTY MUSEUM

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# IN CLOSING

## Mercedes Memes

### Outrageous Mercedes Moments Caught in the Wild

by Marcus Dodson, Newsletter Editor

(Editor's Note: The following story may have absolutely nothing to do with Mercedes or automobiles, but we feel it's interesting nonetheless. If you have a humorous or interesting story you would like to submit for this column, call us at (775) 997-9901.)

**M**emes, pronounced "meems," are all the rage among internet culture right now. They usually consist of text on top of an image, and they often make fun of a specific subculture. We found these hilarious Mercedes memes online, and we hope you enjoy them as much as we did.



The new Mercedes Benz S-Class sedan. Refinement, class, elegance...



When you tell the ladies you drive a Mercedes

