

# The SILVER STAR

**NEXT MEETING TUESDAY AUGUST 2**



Mercedes-Benz Club of America • Sierra Nevada Section • August 2011 • [www.mbca.org/section/sierra-nevada](http://www.mbca.org/section/sierra-nevada)



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## INSIDE THIS ISSUE...

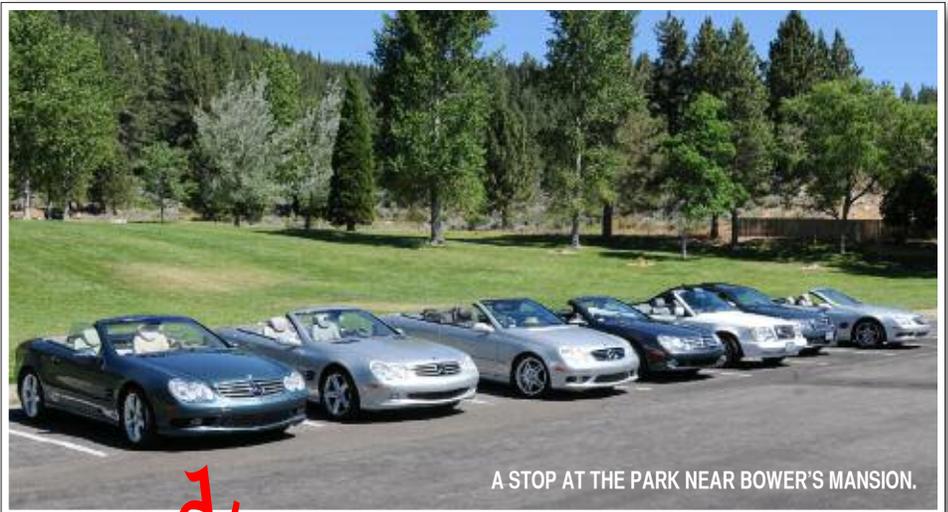
FIRST SUNDAY DRIVE.....	1
PRESIDENT'S EXHAUST.....	2
OFFICERS .....	2
ELECTIONS .....	4
OTHER NEWS OF INTEREST.....	5
VIRGINIA CITY DRIVE.....	6
LAKE TAHOE DRIVE.....	7
GOLF TOURNAMENT.....	8
FUTURE EVENTS.....	9

## UPCOMING EVENTS!

**JULY 30<sup>TH</sup> • 11:00 AM**  
**DRIVE & TOUR OF**  
**VIRGINIA CITY**

**AUG. 21<sup>ST</sup> • 10:30 AM**  
**DRIVE & LUNCH AT**  
**THE FRESH KETCH**

Questions?  
Marc Dodson • (775) 333-1083



A STOP AT THE PARK NEAR BOWER'S MANSION.

## Second Sunday Drive

*A Drive to Minden & One of the Best Burgers in the West*

by Marc Dodson, editor



With the first Sunday in July falling over the Independence Day weekend, our First Sunday Drive became the

Second Sunday Drive. So on July 10<sup>th</sup>,

we headed for Minden, a scant 35 miles from our starting point, but with a few side trips and back roads, we were able to stretch it to a little over 44 miles and more than an hour of drive-time.

We left our starting point at the Mercedes-Benz of Reno dealership with

(continued on page 3)

**NEXT MEETING**  
**AUGUST 2, 2011**

## SIERRA NEVADA SECTION

MEETINGS ARE HELD AT 5:30 PM ON THE  
FIRST TUESDAY OF EVERY MONTH AT  
MERCEDES-BENZ OF RENO

11500 S. VIRGINIA ST., RENO, NV 89511

# PRESIDENT'S EXHAUST

## Driving Your Mercedes-Benz

*Yes Virginia, You Can Drive Brand X Cars to Club Events*



I had a question come up recently about which cars are allowed at our club drives and events. I've always been of the

mind that, as long as a person is a member, it doesn't matter what kind of car they drive... I'm just happy to see more members at the events.

While we would *definitely prefer* that everyone drive their Mercedes to club events, members may have specific reasons for not wanting to drive their prized possessions on that particular day: they may have an older model and the drive may be too long for their car; the car could need repair; or as was the case with the recent drive to Gar Woods, the weather was bad and one member felt his SUV was more up to the task. While I couldn't attend that event, personally, I wouldn't have driven my SL on that rainy, sleety, foggy, and snowy trip... but I applaud those brave souls that did.

That being said, I called the NBO to get the official club position about members driving Brand X cars to Mercedes events. I was told that since you don't have to own a Mercedes-Benz to be a member of MBCA, it follows that you don't have to drive a Mercedes to attend club events. And that's the official MBCA position on the matter.

However, a little common sense should also apply. If your car is not the proper marque, stay in the back of the pack, not in the middle or the front of the line. Let those three-pointed stars shine. And when it comes time for the all-important group photo, don't be offended if you're asked to move your prized Yugo (or Bentley or whatever) out of the picture frame. While it may be a great car, it's still a non-Mercedes



at a Mercedes event, and it doesn't belong in the picture.

Moving on to other topics, on July 30<sup>th</sup>, we'll join the Sacramento MBCA Section for a trip to Virginia City. Bill Brandt, of that section, has arranged for a two-hour historical walking tour of the town and lunch. The cost for the tour is \$10 per person. Lunch will be extra and you'll pay for your own meal. This will be a great opportunity to meet other MBCA members from Sacramento. For more information, see page 6 of this newsletter.

As I mentioned previously, our By-Laws state that new officers take office on November 1<sup>st</sup>, and we have to start planning for the transition.

Gary Dyer has volunteered to run for President and Bob Proctor has agreed to run for Vice President. The positions of Secretary and Treasurer are still wide open, and waiting for volunteers.

I hope to see everyone at the Virginia City event on July 30<sup>th</sup> and at the next meeting on August 2<sup>nd</sup>.

Marc Dodson,  
The Prez



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djkegibson@aol.com

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roncar65@charter.net

### SIERRA NEVADA COMMITTEES

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Weasel Clause: *The Silver Star* is the official monthly publication of The Sierra Nevada Section MBCA, however, opinions expressed in this publication are not necessarily those of the Sierra Nevada Section, MBCA, or its officers, so there.

No animals were harmed in the testing or production of this newsletter... just the editor.



BOWER'S MANSION PARK STANDING NEXT TO OUR PRIZED MERCEDES.



A LINE OF THREE-POINTED STARS.



READY TO ORDER AT THE WILD HORSE.



SCANNING THE MENU OPTIONS.

Photos by Marc & Sue Dodson.

# Sunday Drive

(continued from page 1)

eight beautiful Mercedes-Benz autos, over half of them SLs. Unfortunately, right after we left, one of our group was either involved in an alien abduction, or just made a wrong turn. Either way, we didn't see Bob and Jo Anne Doxey again until lunch time.

From Reno we headed south to the Bower's Mansion and our first photo op. From there, we took the small scenic road through Franktown. Once we made it through Carson City, we took another detour through Jack's Valley and Genoa before reaching our destination: The Wild Horse Bar & Grill.

The hamburgers at the Wild Horse have constantly been voted the Best Burgers in the West and have been cited

in both *Sunset* and the *AAA Via* magazines. Not only do they use hand-packed meat, but the buns, potato chips, pasta salad are also made by hand on site. Needless to say, we had a great lunch, and Bob Burt, owner of the establishment, was most gracious.

After lunch we went our own separate ways back to Reno. The day turned out perfect: a good turnout, great weather, and fantastic company. 🚗

# ELECTIONS

## THE SIERRA NEVADA SECTION

IS LOOKING FOR A FEW GOOD PEOPLE  
TO SERVE AS OFFICERS FOR THE COMING YEAR!

*ARE YOU BREATHING?*

*DO YOU HAVE A PULSE?*

*THEN YOU QUALIFY TO BE AN OFFICER OF THE  
PRESTIGIOUS SIERRA NEVADA MBCA!*

### THE FOLLOWING POSITIONS ARE OPEN:

**PRESIDENT** (PRESIDES OVER CLUB MEETINGS, WRITES PRESIDENT'S MESSAGE EACH MONTH)

**VICE PRESIDENT** (STANDS AROUND AND WAITS FOR THE PRESIDENT TO BE ASSASSINATED)

**SECRETARY** (RECORDS MINUTES AT MEETINGS, SUBMITS FOR PUBLICATION IN THE NEWSLETTER)

**TREASURER** (PAYS THE FEW BILLS WE GET, MAKES DEPOSITS, PRESENTS TREASURER'S REPORT)

NEW OFFICERS TAKE OFFICE NOVEMBER 1ST

### BENEFITS OF BEING AN OFFICER:

- ✓ LORD IT OVER EVERYONE YOU MEET
- ✓ HAVE THE POWER OF LIFE & DEATH OVER YOUR FELLOW MEMBERS
- ✓ CHANGE THE COURSE OF LIFE ON THIS PLANET AS WE KNOW IT
- ✓ BE IN CHARGE OF A BANK ACCOUNT VALUED IN THE TENS OF DOLLARS

Questions? Contact Marc Dodson • 775-333-1083

# OTHER NEWS OF INTEREST

Photo Credits: Michael Furman Courtesy of RM Auctions



## \$8 Million Mercedes-Benz? 1937 Mercedes-Benz 540K Special Roadster for Sale

Source: IBxAnders, MBWorld & Mercedes-Benz USA



uring this year's Pebble Beach Motoring Week in August, RM Auctions will put on the block the 1937 Mercedes-Benz

540K Special Roadster, chassis number 154140, part of the esteemed private collection of Sam and Emily Mann. A star consignment for RM's annual Monterey sale, August 19 - 20, the exquisite, multi-million dollar 1937 540K Special Roadster is expected to set a new auction record for a Mercedes-Benz, as well as enter the history books as one of the most expensive motor cars ever sold at auction. The car is expected to achieve a world-record price of more than \$8 million.

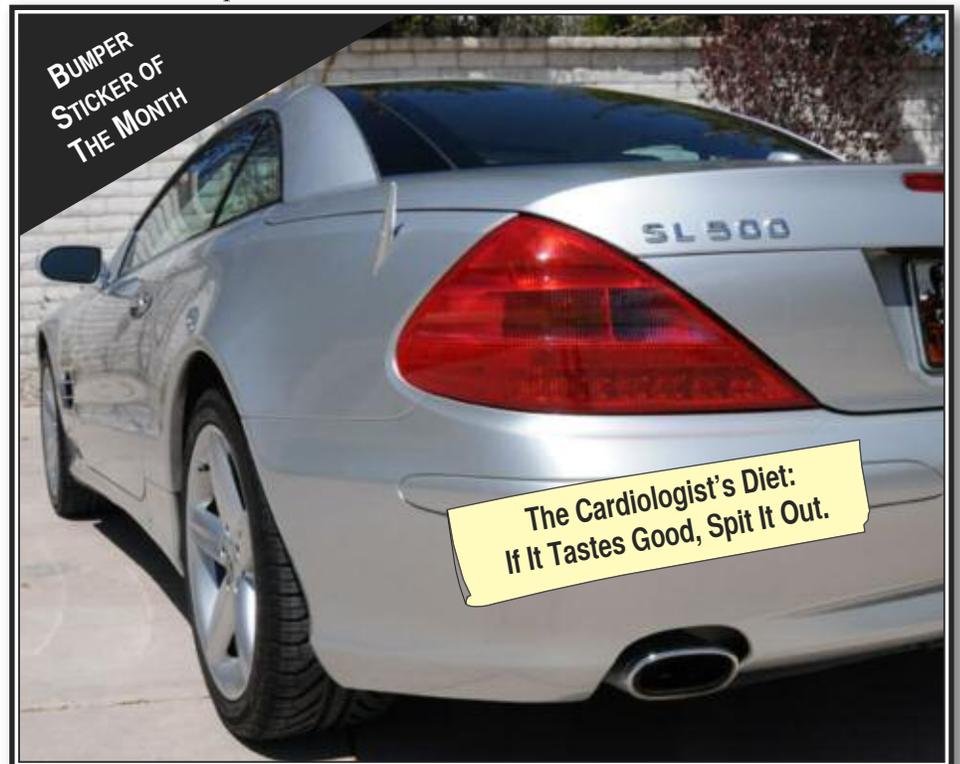
The Special Roadster was priced at around \$12,000 US when new and represented the ultimate example of the supercharged 540K. One of just a select few built with the most desirable configuration of high door, long tail and covered rear spare, of which it is believed just three examples survive, the ultra-rare 540K was ordered new by the factory branch in Buenos Aires for

the owners of a prestigious Argentinean clothing store. Delivered in June 1937, 154140 spent its early years in Argentina before being imported into the United States by one of the country's first full-time antique automobile deal-

ers, Tiny Gould. It then passed through a string of well-documented owners, including time spent in both Australia and Germany. Today, beautifully presented and the recipient of a thorough, concours-quality restoration, it has enjoyed great success on the show field at both the prestigious Amelia Island and Pebble Beach Concours d'Elegance events.

"Exceptional at the time, the 540K Special Roadster remains one of the world's most valuable and desired collector cars. A magnificent example of an automobile as an art form, it has firmly established itself at the pinnacle of the classic car market," says Rob Myers, Chairman and Founder, RM Auctions.

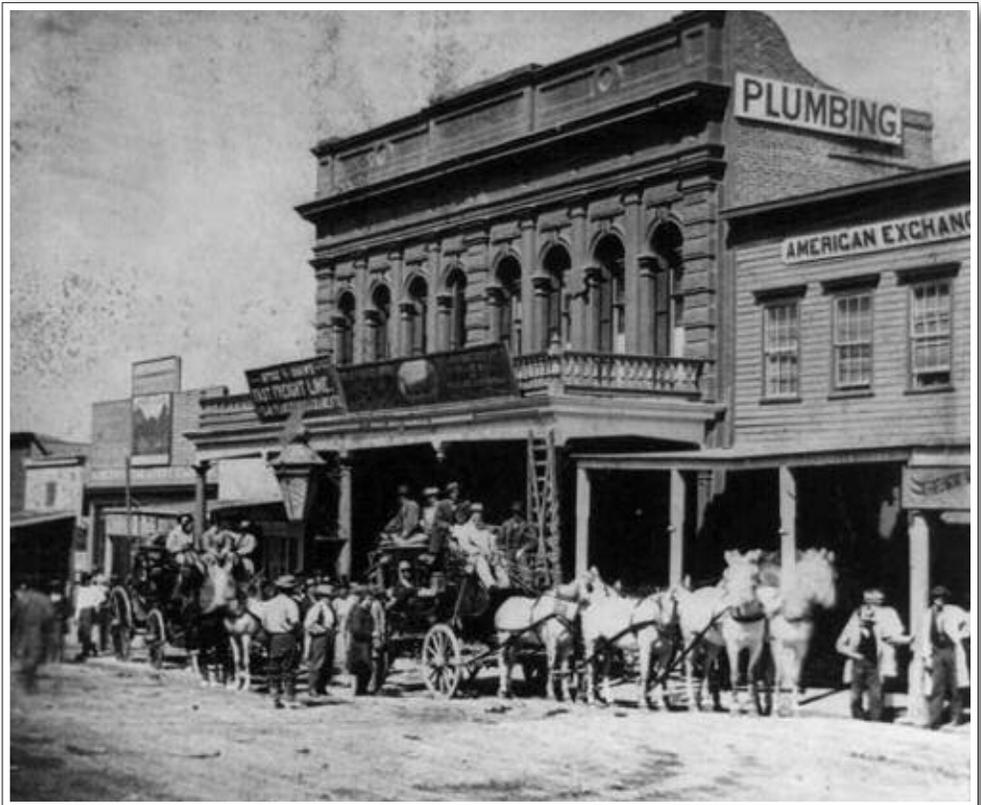
Joined by an astonishing array of other remarkable big eight supercharged Mercedes from the 1930s, RM's Monterey offering represents the most important collection of Mercedes-Benz motor cars ever presented at auction.



# VIRGINIA CITY DRIVE

## HISTORIAL WALKING TOUR OF VIRGINIA CITY JULY 30TH

MEET AT THE MERCEDES-  
BENZ OF RENO DEALERSHIP  
11:00 AM



WE'LL JOIN THE  
**SACRAMENTO MBCA SECTION**  
**\$10 PER PERSON (DOES NOT INCLUDE LUNCH)**  
**MUST RSVP BY JULY 20TH WITH COUPON BELOW**

(This is Sacramento Section event. We have been invited to join in the fun. Send your check to their address below.)

### Virginia City Trip - July 30, 2011 - Deadline July 20

Name \_\_\_\_\_ How Many \_\_\_\_\_ Phone \_\_\_\_\_

**Meeting Place and time TBA - I will contact you.**

Price of \$10 p/p is for the 2 hour walking tour only. Lunch is no host. I have yet to drive up there and see if the route I want is open.

Please make check to MBCA-Sacramento and mail to:  
Bill Brandt  
5910 Gloria Drive  
Sacramento CA 95822 Questions? (916) 399-1736

# LAKE TAHOE DRIVE

*SUNDAY • AUGUST 21ST*

*SOUTH LAKE TAHOE*

*THE FRESH KETCH RESTAURANT*



*WE'LL ENJOY A GREAT SCENIC  
DRIVE TO SOUTH LAKE TAHOE  
FOLLOWED BY A FANTASTIC LUNCH*

*MEET AT THE MERCEDES-BENZ OF RENO DEALERSHIP • 10:30 AM*

Everyone will pay for their own meal, but we need a head-count to make sure that they have enough seating. If you plan to attend, please let me know by email or phone, by August 17<sup>th</sup>.

*Any questions, give me a call.*

Marc Dodson (775) 333-1083 • [marc.v.dodson@gmail.com](mailto:marc.v.dodson@gmail.com)

# GOLF TOURNAMENT



Mercedes-Benz of Reno

CORDIALLY INVITES YOU TO PARTICIPATE IN THE

## 2011 MERCEDES-BENZ DEALER CHAMPIONSHIPS

### EVENT DATE & LOCATION:

Monday September 19, 2011  
 Montreux  
 Reno, Nevada  
 Space is limited, please register by  
 August 31st, 2011

**For More Information Please contact  
 Ronday Hartley  
 (775) 326-4036**



### SCHEDULE OF EVENTS:

12:00 Noon Shotgun Start  
 Dinner, Awards and silent auction immediately  
 following play

### REGISTRATION FEE:

\$250 (make check payable of MB of Reno, \$100  
 goes directly to charity)

### GIFTS AND PRICES:

Exclusive Nike Golf Tee Gift Package,  
 Closest-to-the-Pin Prize, Hole-in-One Prize,  
 and Winner Trophies



### The Mercedes-Benz Western Sectional (Fairmont Scottsdale Princess)

Dealer teams from the Central and Western Regions will compete  
 in a two-round Sectional Tournament to be held at the Fairmont  
 Scottsdale Princess in Arizona, November 9-13, 2011. Teams will  
 compete using a Modified Callaway System. A total of three teams  
 from this Sectional will advance to the National Final.

TPC Scottsdale, adjacent to the Resort, is the home of the  
 Waste Management Open and features a blend of challenge and  
 playability. Players will compete on the world famous Stadium  
 Course and the stunning Champions Course.



### Business Leaders Forms the First "Cabinet" for Kids

The Children's Cabinet, Inc. was established in December  
 1985 as a private non-profit organization with the mission  
 of creating a lasting public-private partnership to address  
 the needs of children and families in our community. This  
 unique commitment to public-private partnerships provides  
 a foundation for the Cabinet's organizational strength by  
 being able to respond quickly to the changing needs of the  
 community and to bring about true collaboration in the  
 delivery of service. Today, the Cabinet serves more than  
 15,000 children and families each year.

### Mission Statement.

The Children's Cabinet exists to keep children safe and  
 families together by offering services  
 and resources that address unmet  
 needs through a unique and  
 effective cooperative effort  
 between the private sector  
 and public agencies in  
 Northern Nevada.



## 2011 MERCEDES-BENZ DEALER CHAMPIONSHIPS GOLF PROGRAM

Mail to: Mercedes-Benz of Reno • 11500 S. Virginia St., • Reno, NV 89511



Yes, I enclosed my \$100 charitable donation check payable to: \_\_\_\_\_

Player Name \_\_\_\_\_

Player Email Address \_\_\_\_\_

Player Address \_\_\_\_\_

Home Club \_\_\_\_\_

Player City, State, ZIP \_\_\_\_\_

Club Professional \_\_\_\_\_

Player Home Phone & Work Phone \_\_\_\_\_

Club Phone \_\_\_\_\_

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AUGUST 2011



THE SILVER STAR

# FUTURE EVENTS

## Sierra Nevada Events

**July 30:** Join the Sacramento Section for a walking tour of Virginia City. \$10 per person. Meet at the Mercedes-Benz of Reno dealership at 11:00 am. For more info, contact Marc Dodson, 775-333-1083.

**August 2:** Sierra Nevada Section Meeting, Mercedes-Benz of Reno. 775-333-1083.

**August 21:** Drive to South Lake Tahoe & lunch at The Fresh Ketch. Meet at the Mercedes-Benz of Reno dealership at 10:30 am. For more info, contact Marc Dodson, 775-333-1083.

**September 6:** Sierra Nevada Section Meeting, Mercedes-Benz of Reno. 775-333-1083.

**September 19:** Mercedes-Benz of Reno sponsored Charity Golf Tournament at Montreux. For more info, contact Ronda Hartley, 775-326-4036.

**October 4:** Sierra Nevada Section Meeting, Mercedes-Benz of Reno. 775-333-1083.

"It is a good idea to 'shop around' before you settle on a doctor. Ask about the condition of his Mercedes. Ask about the competence of his mechanic. Don't be shy! After all, you're paying for it."  
— Dave Barry

## WELCOME NEW MEMBERS...

Alex & Philis Evans

Verdi

## CLASSIFIEDS

Classified Ads are free to members. Just send your classified ad along with a photo of vehicles or auto-related products to the newsletter editor, Marc Dodson, marc.v.dodson@gmail.com.

## Other Events of Interest

**July 27:** Hot August Nights Cruise Night, 6:00 pm. Summit Racing, Reno, Nevada. [www.hotaugustnights.net](http://www.hotaugustnights.net)

**August 3:** Hot August Nights Cruise Night, 6:00 pm. A1 Body Shop, Sparks, Nevada. [www.hotaugustnights.net](http://www.hotaugustnights.net)

**August 6-7:** Reno SCCA Solo II Race, Reno-Fernley Raceway. [www.renoscca.org](http://www.renoscca.org)

**August 6-9:** Hot August Nights, Lake Tahoe, Nevada. [www.hotaugustnights.net](http://www.hotaugustnights.net)

**August 6-8:** Hot August Nights Classic Car Auction, Mont-Bleu Resort, Lake Tahoe, Nevada. [www.hotaugustnights.net](http://www.hotaugustnights.net)

**August 9-14:** Hot August Nights, Reno & Sparks, Nevada. [www.hotaugustnights.net](http://www.hotaugustnights.net)

**August 11-14:** Hot August Nights Classic Car Auction, Reno Convention Center, Reno, Nevada. [www.hotaugustnights.net](http://www.hotaugustnights.net)

**August 13-19:** Bonneville Speed Week, Bonneville Salt Flats, Utah. [www.scta-bni.org](http://www.scta-bni.org)

**August 14:** Show Off Your Mercedes, Rocklin, Calif. [dschnitzer@wavecable.com](mailto:dschnitzer@wavecable.com)

**August 15-19:** Pebble Beach, Concours D'Elegance, Pebble Beach, Calif. [www.pebblebeachconcours.net](http://www.pebblebeachconcours.net)

**August 17-21:** StarTrails, Ouray, Colo. Back country touring and rocky mountain motoring. [www.startrails.mbca.org](http://www.startrails.mbca.org)

**August 19:** Legends of the Autobahn, West Coast Summer Concours, Rancho Canada Golf Club, Carmel Valley, Calif. [www.motorsportreg.com](http://www.motorsportreg.com)

**August 25-28:** Silver Classic Car Auction, Carson City, Nevada. [www.silverauctions.com](http://www.silverauctions.com)

**September 3-4:** Reno SCCA Solo II Race. Reno-Fernley Raceway. [www.renoscca.org](http://www.renoscca.org)

**September 15-18:** Silver State Classic Challenge Open Road Race, Hwy 318, Nevada. [www.silverstateclassic.com](http://www.silverstateclassic.com)

**September 16-18:** Ferrari Virginia City Hill Climb. Hwy 341, Virginia City, Nevada. [www.ferraripacific.org](http://www.ferraripacific.org)

**September 24-30:** Lake Huron Mille Driving Tour, St. Claire, Mich. \$275 per person. Contact Ron Harshman 312-337-5186.

**September 26 - October 1:** MBCA Trip to Germany. Includes trips to AMG, Mercedes-Benz museum, assembly plant & more. \$2,500 per person